

备战 2027 年 AP 中文考试 (十)

给《整全教育 AP 中文》**新增**的听力内容，恭请老师们斧正。谢谢！

Unit Two Clothing

Selection 3

外出参加活动时，请根据当天的天气情况选择合适的衣服。气温较低或早晚温差较大时，建议穿得稍微厚一点，必要时准备一件轻薄外套。如果当天需要长时间在户外活动，请选择舒适、透气的衣物和鞋子。下雨时，记得带雨伞或雨衣，并尽量选择防水的外套。

7. When should people consider wearing slightly thicker clothing or bringing a light jacket?

(A) When they attend indoor events

(B) When the temperature is low or there is a big temperature difference between day and night

(C) When they go shopping

(D) When it rains

8. What is suggested for people who will spend a long time outdoors?

(A) Wearing fashionable clothes

(B) Bringing extra clothes

(C) Choosing comfortable and breathable clothes and shoes

(D) Staying indoors as much as possible

9. What should people bring when it rains, according to the guidance?

(A) An umbrella or a raincoat

(B) Extra shoes

(C) Warm clothing

(D) Sunglasses

Selection 4

芳芳：你好，我想看看这件外套，有没有别的颜色？

店员：有的，这款外套有黑色、深蓝色和米色。您现在试穿的是中号。

芳芳：我平时穿中号，不过这件好像有点紧。

店员：那我帮您拿一件大号的，您可以比较一下。

芳芳：好，谢谢！对了，这件外套是什么料子的？

店员：主要是棉，加了一点化纤。

芳芳：那洗的时候要注意什么？

店员：最好手洗，水别太热。

芳芳：明白了，我再考虑一下。

10. Why does the woman want to try a larger size?

- (A) The jacket is too long.
- (B) The jacket feels too tight.
- (C) She prefers loose clothing.
- (D) The jacket looks old.

11. What is the jacket mainly made of?

- (A) Cotton only
- (B) Wool
- (C) Cotton with some synthetic fiber
- (D) Silk

12. What does the man suggest about washing the jacket?

- (A) It must be dry-cleaned.
- (B) It should be washed in hot water.
- (C) It is best to hand wash it and avoid hot water.
- (D) It can be washed in a machine without care.

13. What can be inferred about the woman at the end of the conversation?

- (A) She buys the jacket immediately.
- (B) She asks for a discount.
- (C) She plans to wash the jacket.
- (D) She has not decided whether to buy it yet.



Selection 5

欢迎光临本店。试穿衣服前，请先确认衣服的尺码和颜色。如需其他尺码，可以随时向店员询问。试衣间内请不要携带饮料或食物，以免弄脏衣服。试穿时请注意轻拿轻放，保持衣服整洁。试穿结束后，请将衣服放回原处，或交给店员整理。如有关于价格或折扣的问题，欢迎向我们咨询。

14. What should customers do before trying on clothes?

- (A) Check the size and color of the clothes
- (B) Pay at the counter
- (C) Ask about discounts
- (D) Wash their hands

15. What are customers asked NOT to bring into the fitting room?

- (A) Jackets
- (B) Bags
- (C) Food or drinks
- (D) Shoes

16. What should customers do after finishing trying on clothes?

- (A) Leave the clothes in the fitting room
- (B) Fold the clothes neatly by themselves
- (C) Take the clothes to the cashier
- (D) Put the clothes back or give them to the staff

17. What kinds of questions can customers ask the staff for help with?

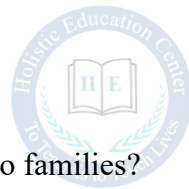
- (A) How to design clothes
- (B) Store opening hours
- (C) Other customers' opinions
- (D) Prices or discounts

Selection 6

在促销活动中，不同服装店采用了不同策略。有的店通过打折吸引顾客，有的则推出买一送一的活动。数据显示，打折活动能在短时间内提高销量，而买一送一更容易吸引家庭顾客。店员表示，选择合适的促销方式，有助于提高顾客满意度和回头率。

18. What is one effect of discount promotions?

- (A) They increase short-term sales
- (B) They reduce customer interest
- (C) They attract only young shoppers
- (D) They increase prices



19. Which promotion is more attractive to families?

- (A) Coupons
- (B) Discounts
- (C) Free delivery
- (D) Buy one get one free

20. According to the audio, why is choosing the right promotion important?

- (A) It lowers costs
- (B) It improves customer satisfaction
- (C) It reduces competition
- (D) It changes fashion trends

Selection 7

小龙：这周六圆圆的生日聚会，你准备穿什么？

秀琴：我还没想好，是在室内还是室外？

小龙：活动一部分在室内，一部分在花园里，晚上可能有点凉。

秀琴：那我可能穿一件连衣裙，再带一件外套。

小龙：会不会太正式？

秀琴：不会吧，上次大家穿得都挺正式的。

小龙：我打算穿衬衫加牛仔裤，既舒服又不失礼。

秀琴：听起来不错，颜色别太深就行。

小龙：你觉得运动鞋可以吗？

秀琴：可以，你上周买的那双浅灰色的，就挺合适的。

21. Where will the birthday party take place?

- (A) Only indoors
- (B) Only outdoors
- (C) In a restaurant
- (D) Both indoors and outdoors

22. Why does the woman want to bring a jacket?

- (A) It may rain
- (B) She likes jackets
- (C) It may get cool in the evening
- (D) The dress is too thin

23. How does the man plan to dress for the party?

- (A) A suit and tie
- (B) A shirt and jeans
- (C) A T-shirt and shorts
- (D) Sportswear



24. What does the woman think about wearing sneakers?

- (A) They are fine
- (B) They are not allowed
- (C) They must be expensive
- (D) They are too casual

Selection 8

一项调查比较了不同年龄段消费者购买衣服时的关注重点。结果显示，年轻消费者更在意款式和价格，而中年消费者更重视舒适度和实用性。调查还发现，不同年龄层在购买方式上也存在差异，年轻人更常选择网上购物，中年人则更偏向在实体店试穿后再购买。

25. What do younger consumers care about most when buying clothes?

- (A) Brand history
- (B) Comfort only
- (C) Style and price
- (D) Durability

26. Which group prefers shopping online?

- (A) Teenagers only
- (B) Younger consumers
- (C) Middle-aged consumers
- (D) Seniors

27. Where do many middle-aged consumers prefer to shop?

- (A) Online platforms
- (B) Second-hand stores
- (C) Physical stores
- (D) Pop-up shops

Selection 9

对于服装店来说，吸引顾客不仅依靠价格，更需要良好的购物体验。整洁的商品陈列、舒适的试衣环境以及友好的服务态度，都会影响顾客的购买决定。一些店铺还会通过季节性促销和会员优惠来增加回头客。通过不断改善服务和了解顾客需求，服装店才能在竞争激烈的市场中保持优势。

28. What does the speaker say influences customers' buying decisions?

- (A) Store location
- (B) Advertising on TV
- (C) Shopping experience and service
- (D) Online reviews only



29. Why do some stores offer seasonal promotions or membership discounts?

- (A) To reduce costs
- (B) To attract returning customers
- (C) To clear old inventory
- (D) To compete with online shops

30. What helps clothing stores stay competitive?

- (A) Selling only luxury brands
- (B) Opening more locations
- (C) Raising prices
- (D) Improving service and understanding customer needs